

## HEART Club

The HEART Club is a group of individuals and business people that share in the vision to create a healthy youth.

On a regular basis a group of individuals and/or business people are invited to a short intimate introduction to Youth@HEART. This introduction usually takes the format of a business breakfast or a cocktail-event. In a matter of an hour or so, they are introduced to our vision and challenged to contribute by joining the HEART-Club. Â

HEART-Club members commit to a fixed monthly contribution via stop order for a period of one year, or alternatively a one-time contribution. Many current HEART-Club members have renewed their membership for successive years.

Club members are also challenged to introduce new people that can be invited to an introduction to the HEART-Club concept.

Once a year, all HEART-Club members are invited to a dinner, where full feedback is given regarding the business of Youth@HEART. In this way Youth@HEART honours its supporters and provides transparency to its affairs.